

# MEDIANE



## Excellence for All Stages of Life



# Our Legacy Since 1987

Founded in 1987, Mediane is a fully integrated, leading hygiene product manufacturer pioneering continuous innovation in diapers, wet napkins, pull-ups, underpads, and face masks.

Our highly skilled manufacturing specialists work around the clock to improve product lines, supplied locally and exported throughout many countries after thorough inspection.



# Mission, Vision & Values

” To be a key player in the manufacturing industry and witness our company reach its full potential day in and day out by adding to our brands and product lists, is great motivation to keep going, producing, and growing– even exploring the opportunity of becoming a global brand ”

~ Mediane CEO

## Our Mission

Is to guarantee that customers at different stages of life, and from all walks of life, can afford excellent quality hygiene products.

## Our Vision

To be the leading, competitive hygiene company producing all types of personal care dedicated to improving well-being, valued worldwide by our customers.

## Our Values

At Mediane, we honor innovation, commitment, customer satisfaction, and accessibility. We work round the clock to make high-quality hygiene products accessible to everyone.

# Positive Impact & Community



## Sustainability

We consider our impact on society and the environment, proud to be a sustainable business that positively contributes to our community.



## Quality Control

Strict sourcing policies maintain detailed control of raw materials, guaranteeing customers the highest standards and quality.



## Local Economy

By producing locally, we create job opportunities and partnerships with local distributors and suppliers, positively contributing to the developing economy.



# Advanced Technology & Manufacturing

## State-of-the-Art Production

In 2006, we equipped ourselves with new machines from Italy's best industrial exporters. We have the only machine producing adult diapers in the Middle East.

Manufacturing locally with imported high-quality raw materials from leading European and American companies allows us to tailor-make products and respond flexibly to market demand.



### ISO Compliant

Six production lines with processes meeting international standards

### Italian Technology

High-tech machines regularly monitored by Italian specialists

### Global Reach

Products distributed across Lebanon, Middle East, and Europe

# Quality Assurance & Excellence



## State-of-the-Art Laboratory

Mediane experts work in our fully equipped laboratory to ensure products meet high international standards. All raw materials and finished products are tested.



## Rigorous Testing

Every product subjected to comprehensive testing before distribution. This ensures safety, effectiveness, and adherence to the highest quality standards.

# Our Steps to Success



## The Distribution

Products available in mini-markets, supermarkets, and pharmacies across Lebanon, the Middle East, and Europe. Our global teams ensure efficient and timely delivery to customers.



## Behind The Scenes

From research and development to production, our dedicated teams work across all departments, manufacturing, distribution, marketing, and management to deliver excellence.



## Suppliers

All raw materials sourced from Europe and US suppliers who are innovative in practices and technology. We build strong, long-term relationships based on mutual trust and transparency.

# Our Product Portfolio



**Baby Diapers**

Ultra-comfortable, hygienic experience keeping babies dry for up to 12 hours.



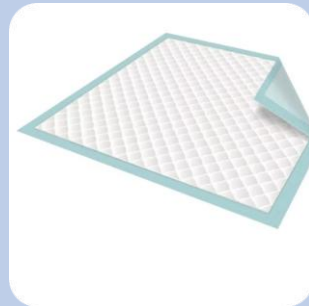
**Adult Pull-Ups**

Latest technology for active elders with firm fit and anti-leakage barriers for maximum security.



**Wet Wipes**

Gentle, alcohol-free formula that cleans, hydrates, and protects delicate skin for everyday freshness.



**Under Pads**

High absorbency and performance enhance flexible applications and ease of use.



**Face Masks**

Non-woven fabric with three-layer filtering system, skin friendly with easy breathability and full protection.

# Oui Oui Collection



## Mini Packs

Compact, easy-to-carry packs perfect for travel and quick outings.

## Regular Pack

Ultra-comfortable diapers with silky-smooth texture and excellent absorbency for up to 12 hours.



## Super Pack

Greater value with extra diapers per pack, ideal for stocking up without compromising quality.



## Saving Box

Six small packs plus baby wipes—perfect value bundle for convenience and cost-effectiveness.



## Culotte

Featuring 360-degree elastic for a snug, comfortable fit, and can also be worn as a training pant.



## Wet Wipes

Paraben-free, hypoallergenic, alcohol-free wipes that are dermatologically tested.

## Swim Diapers

Specially designed for water activities, providing reliable protection during pool time or beach days.



# Silastic Collection

## Adult Pull-ups

Easy-to-tear sides with latest technology for active elders.  
Firm fit and anti-leakage barriers for maximum security and comfort throughout the day.



## Adult Briefs

Cotton textile back-sheet with leak-proof barriers designed to help seniors feel confident and protected.



## Underpads

Soft quilted protective surface with nonslip back, ideal for mattresses to provide a restful night.



## Facemasks

Non-woven fabric with three-layer filtering system that is skin-friendly, breathable, and provides full protection.



# Complete Brand Portfolio



**Mamia**

Range diaper line for 2-30 kg with 12 hours protection, elastic waist, double leakage barrier, breathable and extra soft.

**LouLou**

Long-lasting protection with leak-guard barriers at an affordable price for a calm day.



Adult pull-ups with tearable side panels for easy removal, providing secure feeling day and night.

*Best Care*

All night and day protection with high absorbance and close-fitting comfort.

**Puppy Love**

Quick dry surface with maximum absorbency, perfect for pet training and traveling.

# Partner With Us

## Private Label Services

We provide private label prioritizing quality in production. Apply creativity and innovation in all processes. Handle export to all countries. Enable clients to develop competitively priced products under their own brand with better control over quality, pricing, margins, and market presence.

## Contact Us

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